



December 4, 2014

To whom it may concern

ArtSpark Holdings, Inc. CELSYS, Inc.

# CELSYS sponsoring "Anime Festival Asia 2014" in Singapore -Showdown among Asian creators in the live drawing with "CLIP STUDIO PAINT"-

CELSYS of ArtSpark Holdings group will be sponsoring as a gold sponsor "MANGA DRAWING BATTLE" in "Anime Festival Asia 2014 (AFA 2014)" (<a href="http://animefestival.asia/afa2014/">http://animefestival.asia/afa2014/</a>) held in Singapore from December 5(Fri) to 7(Sun). "Anime Festival Asia" is one of the biggest events of anime and manga in the south-eastern Asia.

"MANGA DRAWING BATTLE" official website: http://info.worldmangaacademy.com/campaign/afa/

"MANGA DRAWING BATTLE" is one of the stage events of AFA 2014, planned and operated by "World Manga Academy" (<a href="https://worldmangaacademy.com">https://worldmangaacademy.com</a>). Famous creators from Asian countries will take on the live drawing, and the winners will be determined through the tournament. In the tournament final, "CLIP STUDIO PAINT EX" will be used as an official tool. "CLIP STUDIO PAINT EX" also will be awarded to the top winners.







In the PR booth next to the event stage, the AFA 2014 exclusive "CLIP STUDIO PAINT" sticker will be presented to visitors. Furthermore, "CLIP STUDIO PAINT DEBUT" will be provided to those who access to the URL in the sticker for 3 days only during the event.





"CLIP STUDIO PAINT" is released in English, Chinese (traditional), French, and Spanish as well as Japanese for the creators around the world. CELSYS will support the creators in the world including Asia

## Anime Festival Asia 2014 & MANGA DRAWING BATTLE

Schedule	December 5 (Fri) to 7 (Sun), 2014
Venue	Suntec Singapore Convention & Exhibit Centre
Admission	Charged
	*See the official site for more information. ( <a href="http://animefestival.asia/afa2014/ticketing/">http://animefestival.asia/afa2014/ticketing/</a> )
MANGA	Quarter-final: December 5 (Fri) 9:05
DRAWING	Semi-final: December 6 (Sat) 10:45
BATTLE	Final: December 7 (Sun) 14:30
Creators In the battle	ASUKA 111 (Thailand), Shiyun (Singapore), Aki Akane (Japan), Santa Fung (Malaysia),
	Mimi N. (Indonesia), Alchemaniac (Indonesia), Tan Hui Tian (Singapore), zuqling (Malaysia)
	*Schedule and creators may change without notice.

## About CLIP STUDIO PAINT

"CLIP STUDIO PAINT" is the software for illustration and manga compatible with Windows/Mac OS X used by more than 800,000\*1 creators around the world. Supporting 64bit OS and multi-core CPU, it is implemented with natural drawing touch as if with pen and paper and powerful processing ability and used by many professional creators.

"CLIP STUDIO PAINT DEBUT" is the painting tool with natural and smooth drawing touch and useful features for illustration. It is applicable for all types of illustration and friendly for entry users.

"CLIP PAINT STUDIO EX", the high-end version, including features for managing multi-page works and improving work efficiency and quality on top of the functions for illustration, is the best for creating manga.

\*1 Trial version included.

CLIP STUDIO PAINT: <a href="http://www.clipstudio.net/en/">http://www.clipstudio.net/en/</a>

CLIP STUDIO PAINT twitter: <a href="https://twitter.com/clipstudiopaint">https://twitter.com/clipstudiopaint</a>





## CELSYS, Inc.

CELSYS is a total solution provider for supporting creation, browse and distribution of graphic contents through information technologies. It provides tools for illustration, manga and animation such as "CLIP STUDIO PAINT", supports and services for activities of creators through "CLIP" and solutions for creation, browse and distribution of contents such as a digital book solution "BS Reader".

URL: <a href="http://www.celsys.co.jp/">http://www.celsys.co.jp/</a>
© CELSYS, Inc. All Rights Reserved.



The names of products and companies are trademarks or registered trademarks of CELSYS, Inc. All other company names and product names are trademarks or registered trademarks of their respective holders.

Note: All of the information described here is correct at time of publication, but may have changed.

## CONTACT

4-15-7 Nishi-Shinjuku, Shinjuku-ku, Tokyo, Japan

TEL: 81-3-5304-0855
FAX: 81-3-5304-1933
Kanehiro Suzuki

e-mail:press@artspark.co.jp