

News Release

August 22, 2022 ArtSpark Holdings Inc.

Changes to Clip Studio Paint's Perpetual License Offering on Windows/macOS in 2023

ArtSpark Holdings Inc. subsidiary, CELSYS, Inc., which focuses on providing support for the artistic endeavors of creators, has announced that it will make changes to how the perpetual version for Windows and macOS devices of its illustration, manga, webtoon, and animation app, Clip Studio Paint, is sold in 2023.



Clip Studio Paint licenses have been offered on Windows and macOS devices as a single-time payment, and users have been receiving free functional and stability updates since its launch ten years ago. However, from the first half of 2023, users of the perpetual license will be required to purchase an Update Pass, or sign up for a subscription plan in order to access the new functions of future updates. It is expected that the enhanced revenue stream from new subscriptions and purchases of future versions by users of the existing single-purchase model will ensure that Celsys is able to continue reliably providing and developing the service well into the future. In recognition of the needs of certain entry-level users, a perpetual license will still be sold into 2023.

Clip Studio Paint endeavors to continue evolving, and invest in the development of new features that exceed its users expectations for a superior creative experience.

For more details, refer to the page below. https://www.clipstudio.net/en/news/202208/22_01/